



Kuczmariski & Associates

Management Consultants

Accelerating Growth

Through Innovative New

Products & Services

1165 North Clark Street

Suite 700

Chicago, IL 60610

September 12, 2002

Mr. John McLinden, President
B2BiIT
651 West Washington Boulevard
Suite 300
Chicago, Illinois 60661

Dear Mr. McLinden:

Congratulations! B2BiIT's *Total Delivery System*TM has earned a well-deserved place among the top ten winners in the *Chicago Innovation Awards 2002*!

The *Chicago Innovation Awards 2002* is the first program recognizing the Chicago area for its contributions to our national economy in terms of innovation and salutes the achievements of these innovative companies. This event is sponsored by Kuczmariski & Associates, a leading new products management consultancy in Chicago, and The Chicago Sun-Times.

Our process began in June, 2002, when we launched a search to find the ten best innovations coming out of the Chicago area in the last two years. By the end of July, our judges received over 150 strong contenders for this Award. Throughout August, we carefully reviewed and selected the winners. As a result, B2BiIT's *Total Delivery System*TM was identified as one of the top ten innovations.

To ensure optimal recognition, the Chicago Sun-Times will be unveiling the top ten winners in a feature article on Monday, October 7th. An awards ceremony reception will held on Wednesday, October 9th at The Sutton Place hotel at 5:30 pm. An invitation will be forthcoming to cordially invite you and three guests to the *Chicago Innovation Awards 2002* celebration.

The excitement around this event has been and continues to be significant, however, we need to ask that you keep the information confidential until the October 7th article in the Chicago Sun-Times.

If you have any questions, do not hesitate to contact Gabrielle Taylor at (312) 988-1538.

Sincerely,

KUCZMARISKI & ASSOCIATES, INC.

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President

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Note: On September 23, 2002, B2BiIT advised Kuczmariski & Associates that it would be unable to accept the award.